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**RN-8167**

**B. E. - II (Sem. IV) (Common for All Branches)**

**Examination**

**May / June - 2010**

**Management - I (GTU)**

Time : 3 Hours]

[Total Marks : 100

**Instructions :**

(1)

नीचे दृशवित्त निशानीवाणी विगतो उत्तरवही पर अवश्य लखवी. Fillup strictly the details of signs on your answer book.	Seat No. :
Name of the Examination :	<input type="text"/>
<input type="checkbox"/> B. E. - 2 (Sem. 4) (Common for All Branches)	<input type="text"/>
Name of the Subject :	<input type="text"/>
<input type="checkbox"/> Management - I	<input type="text"/>
Subject Code No. : <input type="text" value="8"/> <input type="text" value="1"/> <input type="text" value="6"/> <input type="text" value="7"/>	<input type="text"/>
Section No. (1, 2,.....) : <input type="text" value="Nil"/>	

- (2) Attempt any **five** questions.  
(3) Figures to right indicate full marks.  
(4) Give examples where required.

- 1 (a) "Management is an art as well as science". Explain. 7  
(b) Describe the skills of a good manager. 4  
(c) Write a brief note on the managerial levels of the organization. 4

- 2 (a) Explain the modern approach to management. 8

**OR**

- (a) Explain the different school of thoughts. 8  
(b) Enumerate Fayol's principles of management. 7
- 3 (a) What is departmentalization? Explain the different types of departmentalization in brief. 8  
(b) Contrast centralization and decentralization. 4  
(c) Describe span of control in brief. 3

4	(a) What is organizational environment and how it affects the organization?	7
	(b) What are the attributes of culture? Explain.	5
	(c) Differentiate between strong and weak culture.	3
5	(a) What is the role of business in the managerial ethics?	7
	(b) What do you mean by social responsibility and ethics?	4
	(c) What are the ethical issues in management of an organization?	4
6	(a) Write short notes on : (any two)	12
	(i) Managerial roles	
	(ii) Corporate Social Responsibility	
	(iii) Functions of management	
	(b) Matrix Organization structure.	3

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